

Quick Note From The Laboratory Manager

Dear Doctors,

Oral Arts had an excellent year and the thanks truly goes out to each one of you. Thank you for choosing to have a partnership with us. We strive to not only give you a wonderful product but to provide you with the best service possible. We want you to feel value in having us as your laboratory and we do not take that responsibility lightly.

We are also constantly keeping up with the latest technological advances. This allows us to provide the best options for you and your patients. The year 2011 has brought some significant advances in dental technology and we have made many improvements in our lab to match those changes.

It is no secret that the economy has seen better days. We here at Oral Arts know and understand that your practice may not be doing as well as you have liked. We are striving to provide the lowest lab fees without compromising value. Please let us know if there is anything we can be of assistance with.

I wish you a happy holiday season and thank you again for your business. We value each one of you and again let us know if there is anything we can help you with.

-Steve Derby

ABUTMENT TOOTH

The newsletter to support your practice

NTI-tss Plus™



Over 29 million Americans suffer from migraines. The NTI-tss is an FDA approved migraine prevention option. It is a small nightguard that comfortably fits over your four front teeth. Its patented design keeps your canine and back teeth apart. This separation minimizes the intensity of your nighttime clenching forces.

To demonstrate how the NTI-tss works, touch the muscles of the temples while biting down on a pencil with the back teeth as hard as possible. The temporal muscles will bulge and intensely contract. Now bite down on a pencil with only the front teeth. Those same temporal muscles remain relaxed. This diminished clenching intensity prevents a hyperactive nerve response, and thus, prevents migraines.

The NTI-tss therapeutic protocol was developed by a California dentist, James Boyd, DDS. Having suffered chronic, daily headaches and frequent migraine attacks for 12 years, Dr. Boyd developed the protocol to rid him of pain. He is now an associate with The Headache Center Neurology clinic in Encinitas, CA.

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2012 Closing Dates

Please schedule appointments accordingly	
Monday, December 26.....	Christmas Holiday
Monday, January 2.....	New Years Holiday
Monday, May 28.....	Memorial Holiday
Wednesday, July 4.....	Independence Holiday

Oral Arts Dental Laboratory

6701 Chavenlle Drive
Dubuque, IA 52002

563-556-1911
800-747-3522

www.oralartslab.com

Find us on facebook at:
www.facebook.com/
OralArtsDentalLab

Steve Derby - Lab Manager
steve@oralartslab.com

Lori Lavelle - Territory Manager
Llavelle@oralartslab.com

Lindsey - Practice Support Specialist
Lindsey@oralartslab.com

HELP MAKE US BETTER

By giving us your feedback on what you like, don't like, or want to see, we can better serve you. Any comments are appreciated!

PRODUCT HIGHLIGHT

What is PMZ?

An all-ceramic restoration with a zirconia core and a porcelain overlay. An alternative to PFM's, the PMZ is more esthetic than the total zirconia BruxZir® restoration and can be prescribed anywhere in the mouth. By integrating the best of class CAD/CAM systems, Oral Arts has created a crown that delivers on price, fit, strength and esthetics.

Why PMZ?

- Scanned, designed and milled for a precision fit superior to PFM's
- A perfection solution in anterior and posterior
- Metal Free alternative to PFM's
- Predictable Price - No volatile gold costs.
- Large span bridges available
- Conventional Cementation. Use your favorite cement.
- Zirconia Strength:
 - 2x stronger than alumina ceramics
 - 5x stronger than conventional glass ceramics
 - Strength of a PFM
- Esthetics of an all ceramic:
 - Natural translucency
 - No black oxidation lines or gingival graying

Follow us on Facebook to have a quick and easy way to stay up to date on our products and services.

You can 'like' us at www.facebook.com/OralArtsDentalLab or you can use your smartphone to scan the code below and be immediately taken to our page.

If you do not have the free QR code app on your phone, you can download it for free in your app store located on your smartphone. If you do not have the free QR code app on your phone, you can download it for free in your app store located on your smartphone or call Lindsey.



SCAN ME!



PMZ

Layered Porcelain Over Zirconia Frame

March 23, 2012 Dubuque, IA

DBQ DISTRICT
DENTAL SOCIETY

'How To Change Your
Patient's Lives and Grow
Your Practice Through
Treatment Of Snoring
And Sleep Apnea'
Dr. Jonathan Parker

Registration: 7:30am
Presentation: 8am - 3:30pm

EARN 6 CE CREDITS!

More details will be sent out
closer to the date

Call Brigid to sign up!
800-747-3522

Improving your shade results with pictures

Please send digital photos of the patient whenever trying to communicate a shade that doesn't perfectly match the shade tab (that would be most of the time). Hold the closest matching shade tab(s) you have on the same plane next to the tooth you want to match. Take a few pictures at different angles and in different light if you can. Finally, include the shade tab # in the picture and make sure it's in focus.

Just remember that even one bad photo can be better than none at all. Not all cameras will accurately capture the color of a tooth, but they can still communicate a considerable amount of information such as subtle differences and location of colors. A photo is worth more than any words you could use to describe "a little more translucent than the shade tab" or "a little fluorosis on the incisal".

Although color isn't precisely accurate, pictures provide helpful information to your Oral Arts ceramist to help achieve an acceptable shade match.

NTI-tss Plus™ Most Frequently Asked Questions

How much posterior vertical opening will there be?

The opening should be minimal. We want "business card" clearance in all excursive movements.

Will my patient's teeth super erupt?

Because the patient cannot eat with the appliance and since they are only wearing the appliance for 8-10 hours per day, their teeth will have enough stimulation to keep the teeth from super erupting.

Can it be re-lined in the office?

Yes, with Snap acrylic or clear ortho acrylic.

Can we do an NTI if my patient has...?

Lingual retainer - Yes, extend appliance two teeth past the lingual retainer or fabricate on opposing arch.

Crowns - We prefer to cover crowns, but it is ok to oppose full coverage crowns.

Veneers - We prefer to cover veneers with a soft liner.

May 4-6, 2012 Des Moines, IA

IOWA DENTAL
ASSOCIATION
ANNUAL SESSION

It will be held in the Iowa Events
Center in Des Moines, IA.

We will have an exhibit and look
forward to you stopping by!

Feel free to call us
for more information